

## PRESS PACKAGE

### SYNCH 03

#### An Imaginary Audience.

#### A brief history of performance art at the Staatliche Kunsthalle Baden-Baden

**December 02, 2022 – April 23, 2023**

Exhibition room in the Staatliche Kunsthalle Baden-Baden

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November 24, 2022

## SYNCH 03

### An Imaginary Audience.

### A brief history of performance art at the Staatliche Kunsthalle Baden-Baden

with works and archive material by Yael Bartana, Tracey Emin, Rebecca Horn, Stephan von Huene with Yasuhiro Sakamoto, Jürgen Klauke, Eva Kořátková, Oleg Kulik, and Emeka Ogboh

#### Opening

Friday, December 02, 2022, starting 7.00 pm

7.00 pm Introduction by Misal Adnan Yıldız, Director:  
*Who is an Imaginary Audience?*

7.30 pm Lecture by Johanna Sentef, Curatorial Trainee:  
*-ISTORY*

ca. 8.30 pm Tour with the design collective Matter of:  
*Footnotes by the Graphic Designer*

#### Finissage

Saturday, April, 22, 2.00 pm

Drawing conclusions. Or connections.

A hybrid gathering with invited guests.

- moderated by Dominik Busch, Digital Curator

#### About SYNCH 03: An Imaginary Audience

The archive presentation *An Imaginary Audience. A brief history of performance art at the Staatliche Kunsthalle Baden-Baden*, part of the exhibition series SYNCH, is based on a comprehensive research for investigating the exhibition history of Staatliche Kunsthalle Baden-Baden through performance art.

This endeavor focuses on performativity as an artistic tool and the transition of the audience from a receiver to a participant, performer, and user in the digital age. Observing the organization of everyday life in Baden-Baden, its maps of social relationships, rituals, and ceremonies, we are inspired to ask: in a distinctively 'performative' city such as Baden-Baden, how do a public institution and her publics remember performance art and performativity?

Specific artworks revisited from the Kunsthalle's exhibition history, ask what stays with us after the physical bodies of the exhibitions are dismantled, how do they survive in our memories, in what forms and archives. After analyzing the exhibition history's data from a gender sensitive perspective, as a critical attempt to rewrite a herstory of the institution, selected works from Tracey Emin, Rebecca Horn, and Eva Kořátková are revisited and positioned at the center of the presentation. With an interest in this intergenerational dialogue, Rebecca Horn's 90-minute color film *La Ferdinanda – Sonate für eine Medici-Villa* (1981) reminds us of its contextual references that are still relevant today.

Emin's video work entitled *Sometimes the Dress is Worth More Money Than the Money* (2000) with its strong potential of gaining a new meaning in the city of "good-good life", has nevertheless never been shown before at the Kunsthalle, even though the artist exhibited here several times; also Koťátková's *sculpture Ear No. 4* (2014) is evidence of the tradition of connecting the sense of sight with that of hearing. Both are accompanying Horn's piece with a strong emphasis on female ontologies, and the transition of body related ideologies.

The living documents by Oleg Kulik, Stephan von Huene with Yasuhiro Sakamoto, Jürgen Klauke, and Emeka Ogboh invite the visitors to experience various spirals of time and a merging of different eras. An unrealised proposal by Yael Bartana, who has been working with the current directors from the beginning of their tenure, comes back as a reminder of the shift in conceptual but also political framing of the programme.

*An Imaginary Audience* combines four forms of memory that are set in relation to each other: Exhibition history, publications, archival materials, and live moments make possible a multidimensional reflection on history, performance, and forms of the archive. Visitors are invited to leave their own memories as well as share them online. A specially created digital archive will expand the exhibition and change it over its course. An interlocking of analog and digital layers thus makes it possible to synchronize institutional and social forms of memory.

Publications are considered conversation pieces to initiate new connections as well as reconnect existing channels within our community. Exhibition material, ephemera, editions, previous logos and institutional identities are brought together to investigate bodies, materials and also forms of endurance, circulation, distribution and what keeps our memories.

SYNCH is a series of exhibitions conceived for mediating conversations between diverse creative ideas, specific collections, and forms of collectives. The aim is to uncover hidden connections between works from contrasting contexts, and to maybe reach a synchronization by reflecting on common references and shared historic narratives.

This edition of SYNCH is co-conceived by Misal Adnan Yıldız together with the design collective Matter of, Dominik Busch, and Johanna Sentef at different levels of engagement from research elements to design and display, or conception to reception. It is a process based project that will change over time in collaboration with external professionals, different publics, and a yet to define online community.

Through its recourse on art history and the history of performance, this edition of SYNCH is conceptually connected to Jimmy Robert's major solo exhibition entitled *All dressed up and nowhere to go* which is on view until January 15, 2023.

### Press images

We can provide you with the following picture in print quality for press purposes.  
Please contact us directly to request them: [presse@kunsthalle-baden-baden.de](mailto:presse@kunsthalle-baden-baden.de)

Please note: When using the images, they should not be cropped and must not be overwritten with text. The respective captions are mandatory. Please note in any case the © of the images.



Rebecca Horn, La Ferdinanda. Sonate für eine Medici Villa, 1981. © Staatliche Kunsthalle Baden-Baden, Courtesy of the artist, Galerie Thomas Schulte.



Jürgen Klauke, Bedingter Reflex, 1990/1992 © Courtesy of the artist and Gallery Hans Mayer.

#### **Press contact**

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#### **Information**

Title and running time are subject to change. You can download our press kit and image materials at [www.kunsthalle-baden-baden.de/presse](http://www.kunsthalle-baden-baden.de/presse).

Detailed information on the program of the Staatliche Kunsthalle Baden-Baden can be found on the [Website](#).

#### **Opening hours**

Tuesday – Sunday, 10 am – 6 pm

Open on all holidays except December 24 and 31.

#### **Prices**

7€, reduced 5€, Friday free entry

**Staatliche Kunsthalle Baden-Baden**

Lichtentaler Allee 8a

76530 Baden-Baden

[www.kunsthalle-baden-baden.de](http://www.kunsthalle-baden-baden.de)

The Staatliche Kunsthalle Baden-Baden is an institution of the State of Baden-Württemberg under the auspices of the Ministry of Science, Research and the Arts of Baden-Württemberg.

**STAATLICHE KUNSTHALLE**  
**BADEN —**  
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**Baden-Württemberg**

MINISTERIUM FÜR WISSENSCHAFT, FORSCHUNG UND KUNST

November 24, 2022